



FOR IMMEDIATE RELEASE:

Daisy De La Hoya Struts Llynda More Boots on Las Vegas Stage
Star of 'iCandy the Show' at Planet Hollywood Thrilled with Llynda More Boots

LAS VEGAS – MAY 10, 2013 – Llynda More Boots thrills spectators and performers alike at *iCandy the Show* at Planet Hollywood. Performer Daisy De La Hoya wore Llynda More Boots through three costume changes and was thrilled with their performance, comfort, and style.

"After my performance, I had to change into a pair of pumps, wishing I didn't have to take off my Llynda More Boots because they were so comfortable! Not only are they the most comfortable boots I've ever worn, they are gorgeous. And, I was able to quickly transform them into three different looks for three different numbers I perform in iCandy... amazing!" says Daisy De La Hoya, Performer, *iCandy the Show*, Planet Hollywood, Las Vegas.

When De La Hoya saw Llynda More Boots, she knew she had to try them out for her starring role in *iCandy the Show* at Las Vegas Planet Hollywood. De La Hoya's manager, Angelo J. Giordano, made sure it happened. De La Hoya rocked the stage with the stiletto style *More Lean* Llynda More Boots and reversible *Red Leopard* BootTops.

De La Hoya loved the boots so much that she changed the style several times during the night for various songs, and she really played them up when she did her number, *These Boots are Made for Walking*. After the show, when she changed into a pair of high-heel shoes, she expressed how much more comfortable Llynda More Boots were and didn't want to take them off.

Says Llynda More, singer, designer and founder of Llynda More Boots, *"I have performed numerous long sets on stage. Performers need a lot of fashionable outfits, great fit, and great comfort! I designed Llynda More Boots to solve these needs. Just one pair of my boots transforms into 30 different styles! They're designed for maximum comfort and fit, and they're compact, lightweight, and easy to travel with and store."*

Llynda More Boots are one-of-a-kind boots that come in two parts, an ankle boot and matching reversible BootTop™. The BootTop stays in place with a unique, patented magnetic design and can be manipulated, shaped and worn 30 different ways. BootTops come in a variety of reversible fabrics, and the ankle boots come in a variety of heel styles. All ankle boots and BootTops are interchangeable, so women can mix and match to quickly and easily create hundreds of classic and popular styles! Llynda More Boots solve multiple problems for women and offer more features and more benefits than any other fashion boot in the world. They give women more variety, more fit, more comfort, more packability, more storability, and more value in one footwear product than ever before.

About Llynda More Boots

Llynda More Boots are the hottest trend in smart fashion, comfort, and style! A two-piece boot that transforms into 30 different styles, Llynda More Boots offer more features and benefits than any other fashion boot in the world. They solve many problems for women with their styling flexibility, affordability,

custom calf sizing options, ease of travel and storage, and a removable/washable insole that provides increased comfort. A one-of-a-kind, two-piece boot comprised of an ankle boot and matching reversible BootTop™ that stays in place with a patented magnetic design, this ingenious *30StylesInOne* fashion footwear masterpiece is truly revolutionary!

For more information visit <http://www.LlyndaMoreBoots.com> or call 502.82.BOOTS.
See our Product Video: <http://youtu.be/isMclJlcSLY>

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